

## KE2 Therm Expands Sales & Tech Support Teams

### Tom Desloge Joins KE2 Therm as Chief Sales Officer

Patrick Holdmeyer, President of KE2 Therm explained the company's hiring of Desloge, as the first step in expanding sales and support coverage. "We want to be proactive, and make sure we have resources available from a sales, and post sales support, standpoint. To support our current growth and forecast, and maintain the level of service our customers expect, we needed to acquire additional talent."

Desloge brings 30 years of experience in manufacturing and 13 years of direct B2B sales experience to KE2 Therm. Additionally, he served for three years

on KE2 Therm's Board of Directors as an Independent Director.

Previously, Desloge held roles of increasing responsibility at Watlow Electric, a worldwide manufacturer of industrial heaters, sensors, and controls. As Director of North American Sales at Watlow, Desloge oversaw \$200M in sales, supported over 100 Distributor relationships, and led a sales team consisting of 75 independent contractors. Immediately prior to joining KE2 Therm, Desloge served as Director of Sales and Marketing for Natoli Engineering. Desloge has a Business degree from the

University of Notre Dame.

In addition to Desloge, Bruce Gregory transferred from KE2 Therm's Engineering department to the Sales team in October, and Mark Reichenbach joined the company as an application engineer responsible for technical support, in November. The company plans to bring on additional talent in both areas in 2016. ■



## We are moving!

Effective February 29, 2016

KE2 Therm will be moving to a larger facility, that will allow us to better serve our customers.



## KE2 Evap for Rack Efficiency Launched

Provides special features for the unique aspects of controlling rack systems

Specifically developed for controlling evaporators used on rack systems, the KE2 Evap for Rack Efficiency incorporates the control and communication features of the KE2 Evaporator Efficiency, and adds functionality for managing the unique challenges associated with rack systems.

The controller feature pre-programmed rack control options, that eliminate steps and save time during setup. The default settings for each type of control are carefully selected for complicated rack systems.

The addition of control for Electronic Evaporator Pressure Regulating valves and Electronic Hot Gas Bypass valves opens the controller up for use in a wide variety of supermarket applications.

Like the KE2 Evaporator Efficiency controller, Smart Access communication capability is incorporated, as is KE2 Therm's adaptive demand defrost algorithm. ■