

### Reichenbach Joins KE2 Therm's Field Sales Team

After spending the last year at KE2 Therm headquarters in technical support, Mark Reichenbach has moved into the field, as a Sales Engineer for upstate New York, eastern Pennsylvania, Connecticut and Rhode Island.



He graduated from Hamilton College in NY with a B.A. in Japanese and Chinese language. Mark then spent six years working in the refrigeration industry in Japan, in sales and technical support for a variety of refrigeration components and controls. In Japan, Mark earned a certification in refrigeration from the High Pressure Gas Safety Institute of Japan (KHK).

Mark is the third generation in his family to work in the refrigeration industry, and he is passionate about this industry and excited to be promoting and supporting "the most innovative, exciting controls in the industry."

### Saucier New Application Support Engineer

AJ joined the team in October, and will work with customers in the Florida conducting training, supporting product installations and assisting with troubleshooting.



AJ is a longtime veteran of the industry, with 23 years experience at a refrigeration valve manufacturer in roles including: product management, electronics engineering lab manager, product engineer, and IT network specialist.

He joined Heat Transfer Product Group (HTPG) in 2012, as a Senior Controls Engineer, responsible for the integration of online electronic controls with refrigeration systems. During this time he gained familiarity, and appreciation, for KE2 Therm controllers.

## CONTRACTOR LOYALTY PROGRAM Register Now & Receive a FREE KE2 LDA !

### Benefit from your loyalty.

KE2 Therm wants to recognize your loyalty by offering our KE2 Contractor Loyalty Program, which lets you earn FREE product.

Register now through December 31, 2016 and get a free KE2 LDA communication device.\*

The KE2 LDA allows communication with up to 10 Serial-ModBus controllers like the KE2 Temp and KE2 Low Temp or with Ethernet controllers like the KE2 Evap.

*\*Our current Contractor Loyalty Members will automatically receive a KE2 LDA & KE2 Flash Drive for data logging. Devices will ship by December 15.*

#### STEP

### 1

#### Get Your Loyalty ID

- Go to: <http://ke2therm.com/contractor-loyalty/>
- Complete the online registration form.
- Your KE2 Contractor Loyalty ID will be e-mailed. *Typically within 24 hours weekdays.*

#### STEP

### 2

#### Get Your FREE KE2 LDA

- You will automatically be shipped a FREE KE2 LDA just for signing up. *KE2 LDA will generally ship within 5 business days.*

#### STEP

### 3

#### Earn Points for FREE Product Register your controllers to earn points.

Go to: <http://ke2therm.com/contractor-loyalty-product-registration/>  
You'll be asked for:

- Contractor Loyalty ID
- Controller/Device Type
- Serial #
- Date of Purchase
- Location and Company where product purchased

#### STEP

### 4

#### Redeem Points

Go to: <http://ke2therm.com/contractor-loyalty-program-redeem-points/>  
You'll be asked for:

- Contractor Loyalty ID
- Part number of product you would like to redeem points for
- Shipping address for product

*KE2 Therm provides a quarterly points balance & transactions statement to the e-mail provided at registration.*