

Contractor Loyalty Program Launches

Register by December 15, 2015 and receive 1,000 points automatically!

Contractors earn points toward FREE product.



Just 3 Steps Get Your Loyalty ID

- Go to <http://ke2therm.com/contractor-loyalty/>
- Complete the online registration form.
- A KE2 Contractor Loyalty ID will be e-mailed. (Typically within 24-hours weekdays)

Register Your Products

Send an e-mail to loyalty@ke2therm.com with the following information:

- Contractor Loyalty ID
- Product Type
- Serial #
- Date of Purchase
- Location and Company where product purchased

Redeem Points

Send an e-mail to loyalty@ke2therm.com with the following information:

- Contractor Loyalty ID
- Part number of product you would like to redeem points for
- Shipping address for product

When a contractor registers, all program details will be sent e-mail, along with the Contractor Loyalty ID.

Points awarded for eligible product purchased after September 15, 2015.

KE2 Therm Website Updated with Responsive Design

Patricia Bleckman, Marketing Communications Manager explained the catalyst for the major site overhaul, "Making our website more functional for use on various smart devices was our priority with the website update."

A responsive design changes the way the page appears, based on the users device. This makes it easier to view the information on the site in a logical way, regardless of the device's screen dimensions.

Additionally, Bleckman wanted to freshen the look, and modify the structure of the site to make it functional as the company grows. Other sites updates include simplified menus with dropdowns, a search function, a searchable product part number list, and a Contractor Loyalty section.

Visit the site at:
www.ke2therm.com

Customer Quote

regarding the

KE2 Evaporator Efficiency's
SmartAccess

“It’s great, like a designer drug! Once you’ve had it, you’re hooked, you just have to have it.”

For information on Smart Access, click this link:
<http://ke2therm.com/product-literature-ke2-evaporator-efficiency-v4-0/>